



UTOPIA
9^a MOSTRA
INTERNAZIONALE
DI ARCHITETTURA
VENICE
2004



ANGELA
DETANICO
RAFAEL
LAIN





Angela Delencos e Rafael Lian

Angela Delencos and Rafael Lian are artists and graphic designers who live and work in São Paulo. In 2004 they were curators of the exhibition of the graphic designer Otonari, which was held at the São Paulo Museum of Art. They also won the 2004 São Paulo Award, presented by the Fundação de Amparo à Pesquisa do Estado de São Paulo (FAPESP). They have developed a collaboration with the Japanese architect Tetsuo Kuroki, at the Centro Cultural de São Paulo. They participated in the 2004 São Paulo International Biennial, they are members of the board of the Cultural Foundation Votorantim and they realize graphic projects for this institution.

The project was developed as a response to the need for a new way of thinking about the city. The project was developed as a response to the need for a new way of thinking about the city. The project was developed as a response to the need for a new way of thinking about the city.

María Antonia Project - Una Arquitecta

The María Antonia Street has an important significance to the city of São Paulo. The building where the Faculty of Philosophy, Sciences and Letters of the University of São Paulo was located, was stage of an armed fight in 1968, during the military dictatorship, between students and left-wing intellectuals and right-wing students helped by the police. The building was partially destroyed and invaded by the repression forces, when several people were arrested. These facts transformed this place into a symbol of resistance to the military dictatorship. And now, after all these years, the complex of buildings will be released again to the city, recuperated, recycled and transformed, according to the presented project, into a building of contemporary art, reaffirming, this way, the public character that historically labels this inheritance of the University of São Paulo.

Architect: Pedro Cory, Curator

Una Arquitecta

Una Arquitecta, established in 1995 and located in São Paulo, is the descendant of four architects graduated at the Faculty of Architecture and Urban Planning of the University of São Paulo: Guilherme Mendonça, Fábio Yamamoto, Fernanda Baptista and Fernando Vitorino. From these four architects, the National Public Corporation for the project of the building and restoration of the Central Post Office in São Paulo and creation of a Cultural Center, in 1998. Guilherme Mendonça, in 1998, as part of the Brazilian delegation, participated in the competition for the Central Post Office in São Paulo. This place is the main Public Corporation for the Triennial Library, Space and Study Hall of the UNICAMP, in 2002, the São Paulo International Biennial of Architecture and Design, "University International Exhibition, "Paga University Central Library Science 2007".

its very dimensions make it nearly impossible to step into. It is a really

democratic architectural production consists of ex

the architectural intervention contributes to re-create the idea of city where its very dimension

e Rafael Lain

and Rafael Lain are artists and who live and work in São Paulo. They were curators of the graphic designer Dobra, invited by Ferme du Buisson, in France; the Jorie Park Award, promoted by the Kunst Verein, in Germany; in collaboration with the Japanese artist Takeshi Yazaki, in the Centre d'Art Contemporain, in France; they participated from 1995 in the 51st International Biennale de la Ville d'Arles, in France; they live in Rio de Janeiro, Brazil. Since 2001 they are members of the board of the Cultural Foundation of the City of São Paulo, in Brazil and they realize graphic design.

In 1960, Brasília, the new Brazilian capital, was inaugurated as the symbol of an era of industrial development, idealized by the then President Juscelino Kubitschek. This planned city, completely new and built in a desert landscape, should reflect the modernization and growth processes that were transforming the Brazilian urban centers. Oscar Niemeyer, designer of projects in Belo Horizonte, São Paulo and Rio de Janeiro, was the architect of the modernist and urban city of Brasília. It is a typical geography that merges the modernist and the greater Brazilian landscape.

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São Paulo, Brasil

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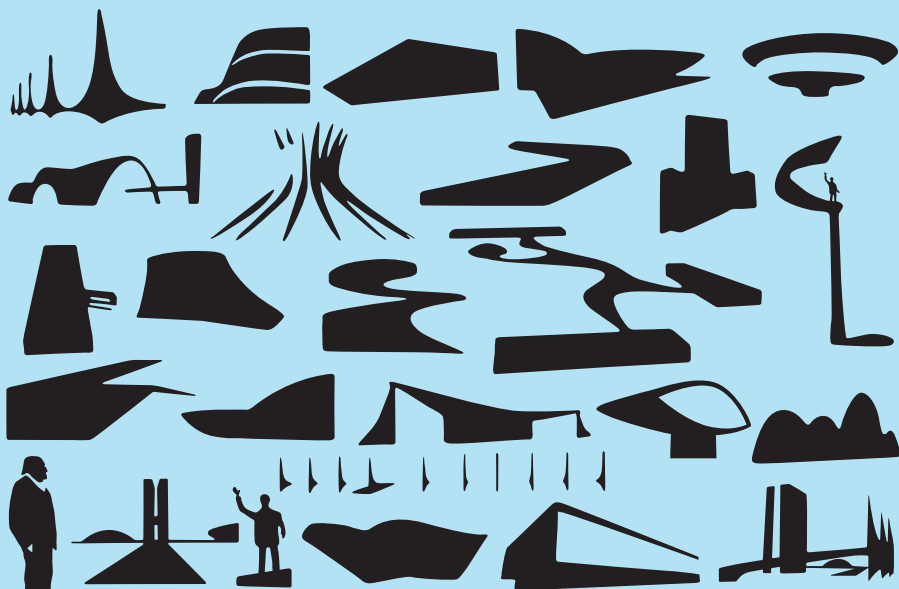
Utopia

2001... Angela Detanico, Rafael Lain

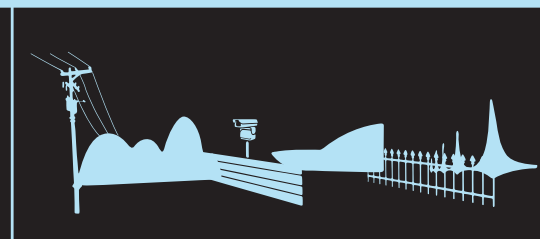
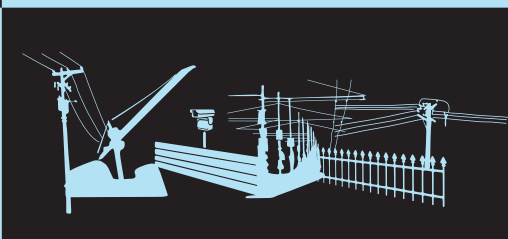
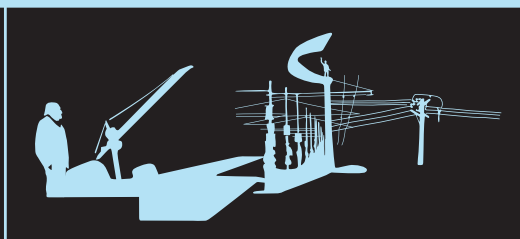
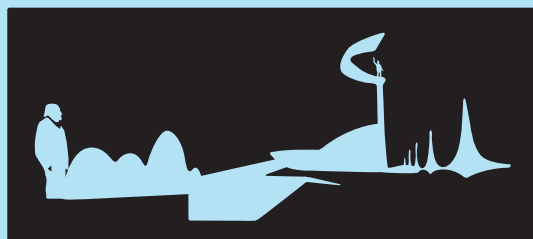
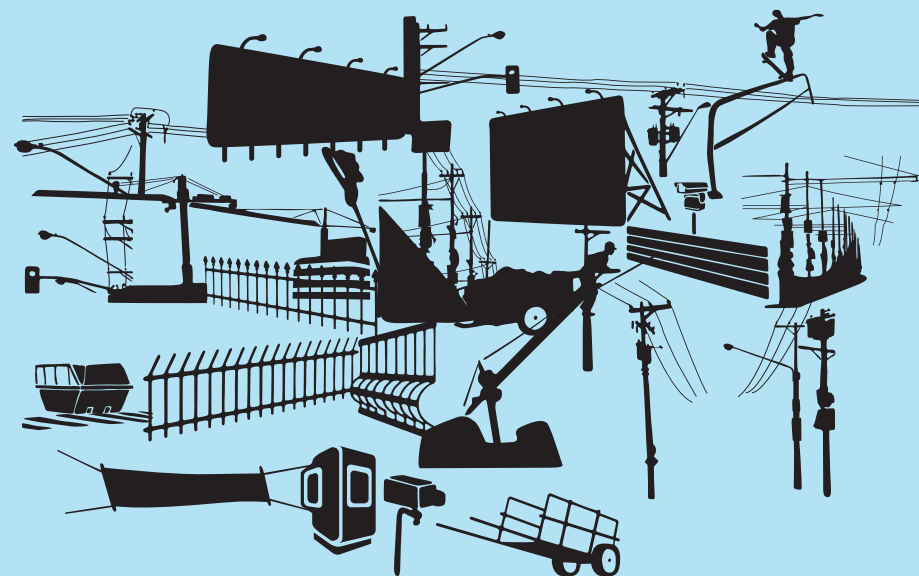
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CAIXAS ALTAS MAIUSCULE UPPERCASES



CAIXAS BAIXAS MINUSCULE LOWERCASES



Em 1960, Brasília, nova capital do Brasil, foi inaugurada como símbolo de uma era de desenvolvimento industrial idealizada pelo então Presidente Juscelino Kubitschek. Esta cidade planejada, construída do zero em um planalto deserto, deveria refletir os processos de modernização e crescimento que estavam transformando os centros urbanos brasileiros. Oscar Niemeyer, criador de projetos em Belo Horizonte, São Paulo e Rio de Janeiro, foi o arquiteto dessa cidade futurista e utópica.

UTOPIA é uma tipografia digital que representa a paisagem atual das grandes cidades brasileiras, retratando a convivência de elementos planejados segundo a ética e a estética modernistas com reações que proliferam em suas brechas, falhas e contradições. As caixas altas apresentam caracteres desenhados a partir de vistas de construções projetadas por Oscar Niemeyer; as caixas baixas são ocupadas por objetos e atores urbanos.

Nel 1960 Brasília, nuova capitale del Brasile, venne inaugurata come simbolo dell'era di sviluppo industriale idealizzata dal Presidente Juscelino Kubitschek. La nuova città, pianificata e costruita da zero su un altipiano deserto, avrebbe dovuto rispecchiare il profondo processo di modernizzazione e crescita che stava trasformando i centri urbani brasiliani. Oscar Niemeyer, creatore di progetti in Belo Horizonte, San Paolo e Rio de Janeiro, fu l'architetto di questa città futurista e utopica.

UTOPIA è un carattere digitale che riproduce il profilo attuale delle grandi città brasiliane, raffigurando in particolare il modo in cui elementi pianificati in base all'etica e all'estetica modernista convivono con deviazioni che si alimentano dei suoi fallimenti e delle sue contraddizioni. Le lettere maiuscole presentano caratteri disegnati a partire da visioni di costruzioni progettate da Oscar Niemeyer; le minuscole sono ispirate a elementi e personaggi tipici della scena urbana.

In 1960, Brasília, the new capital city of Brazil, was founded as a symbol of an industrial development era idealized by president Juscelino Kubitschek. This planned city, built up from ground zero in the middle of a desert plateau, would have to reflect the processes of modernization and growing that were transforming Brazilian urban areas. Oscar Niemeyer, who had created projects in Belo Horizonte, São Paulo and Rio de Janeiro, was the architect of this futurist and utopian city.

UTOPIA is a digital typeface that depicts the landscape of big Brazilian cities today, as it portrays the space sharing of aesthetical and ethical modernist planned elements, and reactions that have grown between their gaps, flaws and contradictions. The capital letters are characters drawn from views of buildings designed by Oscar Niemeyer; the lower case letters are urban actors and objects.



2004